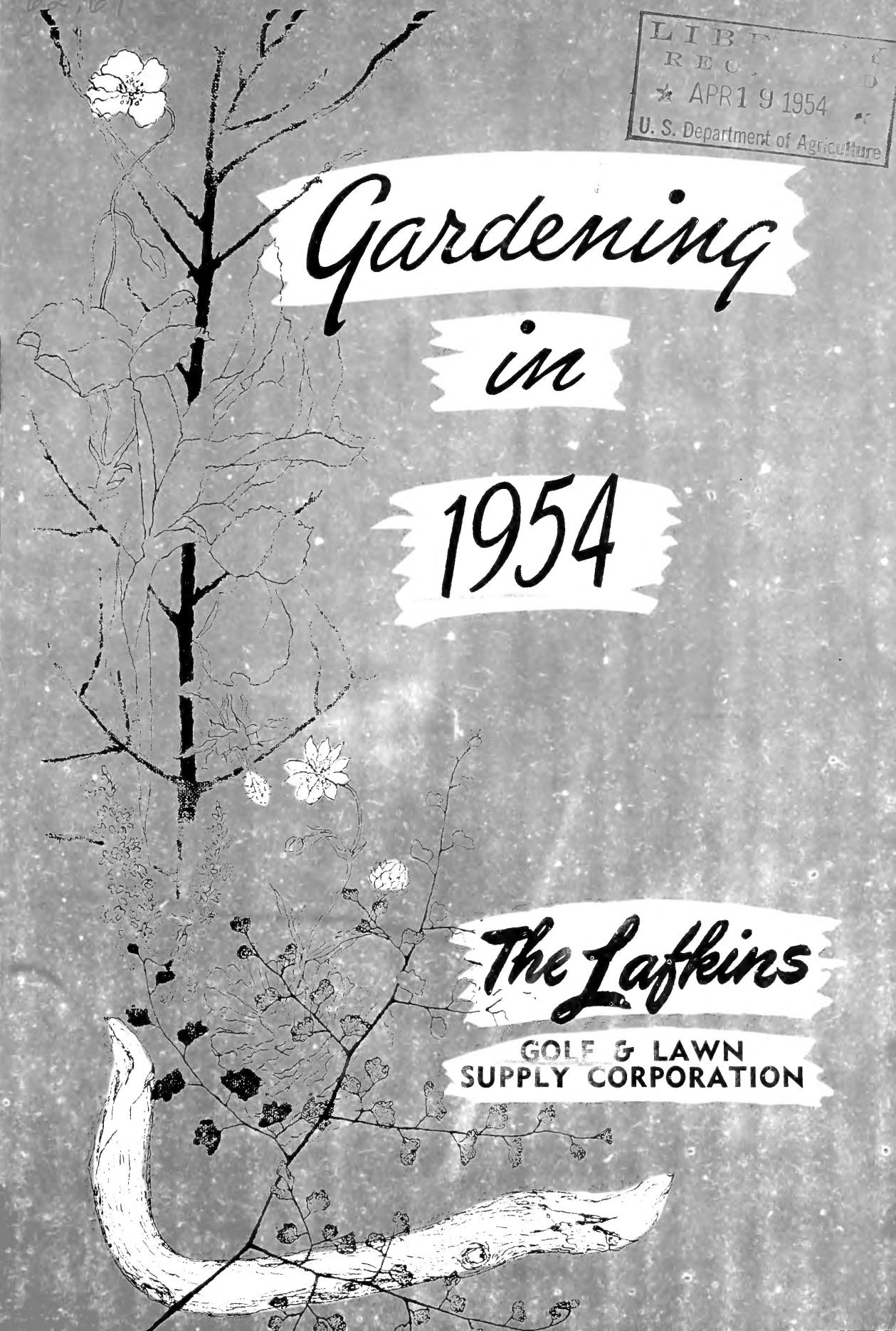


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Gardening in 1954

The Laffins

GOLF & LAWN
SUPPLY CORPORATION

Guide to All-Year Lawn Management

JAN. - FEB. Apply Tersan to control snow mold.

MARCH Reseed thin areas on honey-combed soil. Apply CWK to control chickweed, WEEDONE 2, 4, 5-T to destroy wild onion. Feed liberally using a good fertilizer. Grub-proofing with CHLORDANE should be done every three years.

APRIL Roll lightly when soil is not too wet. Start regular cutting as soon as grass begins to grow. Aerify any spots in lawn which are hard and compacted with Aeri-Forke or Soilaire. Lawns to be completely renovated in spring should be aerated with power machine and spike-disc'd prior to seeding.
Avoid building new lawns after April 15th. If necessary to proceed with new lawn after that date, consider use of temporary seed mixtures in areas where crab grass is known to be a problem. Timely sprinkling is required to insure quick germination of seed.

MAY Make light supplement feeding with RAPID-GRO and a TRI-CON nozzle, or an application of MILORGANITE, the all-organic plant food, at rates not exceeding ten pounds per 1000 square feet.
Liquid or dry formulations of Phenyl Mercury Acetate are most effective at this time when crab grass is in the seedling stage.

JUNE Beware of chinch bugs in sunny areas around June 15th. Apply liquid or dry CHLORDANE or LINDANE for insurance against damage.

JULY Crab grass weather. Avoid irrigation if possible. When necessary to water, do it thoroughly once a week. Start chemical crab grass treatments in late July with WEEDONE CRAB GRASS KILLER or MILCYANATE. Crab grass does not grow in shady places.
Excess moisture and high humidity often cause severe turf damage. Applications of TERSAN will aid in preventing or controlling fungus disease.

AUGUST If grub-proofing has not been done in past three years, apply CHLORDANE for grub control. Second brood of chinch bugs often appear in late August or September. Continue timely applications of WEEDONE CRAB GRASS KILLER or MILCYANATE.

SEPT. Finest period of year to build a new lawn or renovate the old. Crab grass should be mostly under control by this time. Apply liberal fertilizer, aerify and spike disc, reseed. Water sufficiently to insure germination of seed. Avoid cutting new grass too short, top it off at about two inches.

OCT.-NOV. Do not delay any necessary seeding beyond October 15th. Keep leaves off the lawn.

DECEMBER Merry Christmas!

Lawn Seed Situation

The lowest estimates of the 1953 crop of Kentucky Bluegrass seed proved realistic indeed. The price of this major component of many lawn seed mixtures is at the highest level in history, actually several hundred percent above its average for the past ten years. While admittedly, a desirable lawn grass under ideal conditions and certainly one of the best for athletic fields, it is, in our considered opinion, presently priced far beyond its economic value as a lawn grass. We have always used Kentucky Bluegrass sparingly in our mixtures, knowing even nominal amounts would make its presence known under favorable conditions. Our reason for limiting the use of Kentucky Bluegrass are many, the most important of which is its susceptibility to leaf spot disease from which it often collapses in cool, wet, spring weather. Many Bluegrass lawns were severely damaged by this disease in the springs of 1952 and 1953. Bluegrass weakened by attacks of leaf spot readily falls prey to crab grass and weeds. One has only to compare the performance of individual grasses in our turf garden to properly appraise the value of lawn seed mixtures, made with the proper component varieties. To maintain the small percentage of Kentucky Bluegrass which WESTCHESTER GREEN has always contained, we have again been forced to advance prices to the extent of our increased cost. With lawn seed prices on a terrific plateau, buyers should observe their conditions carefully before selecting seed for making a new lawn or renovating an old one.

Good seed is only one important ingredient of a fine lawn. Proper soil preparation, drainage, adequate plant food, lime, sunlight, moisture, good seed and intelligent management are among the more important factors to lawn success. The finest lawn seed mixture in the world cannot compensate for failure to correct or modify a poor physical soil condition, dense shade, poor drainage, etc. We know some folks buy good seed year after year and plant it in a hopelessly shaded lawn or on compacted clay soil where it never could hope to become established.

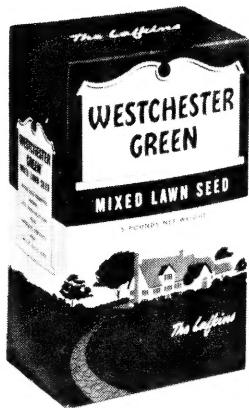
Analyze your condition. If soil, sunlight, drainage and your own willingness appear favorable, plant WESTCHESTER GREEN. If only minimum soil modification is required as was the case when we planted our WESTCHESTER GREEN lawn here at our store, by all means make the necessary soil corrections. We have never added one ounce of seed to our lawn here since it was planted in October 1946.

There are no miracle or fool-proof grasses. Only rarely is an individual variety of grass likely to result in a beautiful lawn in this portion of the country. Lawn grasses have different likes with respect to soil and temperature. The Red Fescues can be beautiful indeed, in spring and fall. They might easily look moth-eaten in July and August humidity. Kentucky Bluegrass may look perfect in March only to collapse with leaf spot in April. Meyer Zoysia or U-3 Bermuda would be perfect in July and August but appear as dead straw in the northeast from October till May. The Colonial Bents are perhaps the best universal grasses especially in the northeast, but they too are occasionally subject to disease in unfavorable summer weather. Properly blended mixtures bring out the good points of each and tend to minimize their weakness.

The success of any lawn will depend primarily upon proper attention to soil preparation and good management after the lawn is established. Good management of the established lawn will include some form of cultivation, such as aerification with power or hand tools. If unfavorable factors have been corrected, good seed, adequate fertilizer and lime used, and the lawn is still a mess, there must be some other explanation. Sometimes on problem lawns, temporary or special purpose grasses may be the answer. Listed among our various mixtures will be found virtually every permanent and special purpose type of grass capable of producing turf in any situation where grass may be expected to grow.

Lawn seed is our major business. Compare our formulas and prices with any on the market. We are confident the values offered, even if you live hundreds of miles away, make it advantageous and economical to order your seed from THE LAFKINS. We know the lawn seed mixtures bearing our name are your best buy. The reason is quite simple. We buy in carlots direct from the best growers and processors of lawn grasses all over the world. Over 90% of our lawn seed sales are made direct to you. The small balance is sold to the better type landscape contractors who build and maintain fine lawns. Even if your landscape contractor says he uses our seed, we urge you to examine the package. Be sure the seed is in the original sealed box or bag.

Lawn seeds



WESTCHESTER GREEN Mixed Lawn Seed

This is the finest lawn seed mixture we know how to make, so compounded that it has almost equal quantities by seed count of the three basic grasses from which it is formulated; Kentucky Bluegrass, the fine-leaved Red Fescues and beautiful Colonial Bent. It is one of the very few lawn seed mixtures available to the public composed wholly of permanent turf forming grasses. There are no temporary or so-called nurse grasses in WESTCHESTER GREEN.

By weight WESTCHESTER GREEN contains 35% Illahee Creeping Red Fescue, 35% Chewings Red Fescue, 20%

Kentucky Bluegrass, 10% Colonial Bentgrass. Compare the formula and price with any other lawn seed mixtures offered on the market today and we are sure WESTCHESTER GREEN will be your choice.

According to our interpretation, WESTCHESTER GREEN exceeds the minimum requirements of the sunny, shady and dry, infertile soil lawn seed recommendations of the New Jersey Agricultural Experiment Station of Rutgers University. It also substantially meets or exceeds the minimum requirements of the seed mixture recommended by Dr. Harvey Gray of the L. I. Vocational & Agricultural Institute at Farmingdale, commonly referred to as the Farmingdale Mixture.



WESTCHESTER GREEN SPECIAL

Mixed Lawn Seed with Merion Bluegrass

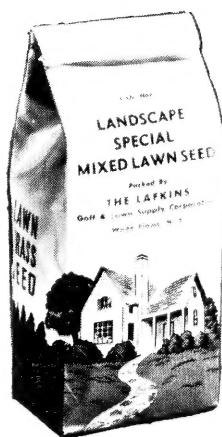
A larger crop of Merion Bluegrass in 1953 has enabled us to materially increase the amount of this excellent variety in WESTCHESTER GREEN SPECIAL for 1954. MERION is virtually immune to leaf spot disease which frequently causes the collapse of ordinary Kentucky Bluegrass. If you plan to use this superior mixture, remember our admonition about proper soil preparation, fertilization and management. Plant it only in situations offering virtually all day direct sunlight. Merion is not shade tolerant. The 1954 formula is 35% Merion Bluegrass, 58% Illahee Fescue, 7% Colonial Bentgrass by weight.

Lawn seeds



SCARSDALE GREEN Mixed Lawn Seed

Our secondary lawn seed mixture, containing 80% permanent turf-forming grasses and 70% shade tolerant varieties. The formula of 40% Chewings Red Fescue, 30% Trivialis Bluegrass, 12% Perennial Ryegrass, 8% Fancy Red Top, 5% Kentucky Bluegrass and 5% Colonial Bentgrass is vastly superior to many brands selling at materially higher prices. For many situations SCARSDALE GREEN is ideal for the new lawn made in the early spring. The small amount of Perennial Ryegrass and Red Top which it contains are just enough to get it off to a quick start, without competing with the somewhat slower growing perennial species.



LANDSCAPE SPECIAL Mixed Lawn Seed

This mixture is intended primarily for late spring or summer seeding of new lawns. Contains 50% permanent turf grasses, the balance special purpose types. Quick cover is essential for the late spring or summer seeding and sometimes weeds, particularly crab grass, win out. LANDSCAPE SPECIAL is formulated to provide fast, initial dense growth of special purpose grasses to help smother weeds. Under reasonably favorable conditions the permanent varieties gradually take over and result in good basic turf by the end of the season.

Lawn Seeds

HOME PLAYGROUND Grass Seed Mixture



Most every home has a lawn area set apart as a playground for the children or pets. The finer textured lawn grasses are just not capable of standing up under the traffic to which such areas are subjected. Our PLAYGROUND mixture is formulated from grasses which have demonstrated their ability to take traffic. The texture of the turf will be quite coarse, but the deep-rooting abilities of the varieties used enable this mixture to thrive in dry weather and yet make a dense sod. Aside from initial irrigation to promote quick germination, it should never be necessary to irrigate, except during long drought periods. It should not be cut lower than 1½ to 2 inches. Here is the ideal formula for the back yard lawn. Composed of 50% Tall Fescue, (not to be confused with fine-leaved Red Fescue), 30% Perennial Ryegrass; 10% Kentucky Bluegrass and 10% Chewings Red Fescue.



MERION BLUEGRASS

Best and most widely adapted of the newer strains of turf grasses. Not a miracle grass but so superior to ordinary Kentucky Bluegrass, they almost appear unrelated when planted side by side. MERION is virtually immune to leaf spot diseases which so often injures Kentucky Bluegrass severely in cool, wet weather.

We cannot subscribe to some of the extremely low planting rates of MERION often recommended for the home lawn. While eventually being capable of producing a fine lawn when planted at only one pound per 1000 square feet, few home owners are willing to wait for its slow development as it is a slow starter. We urge its use only on new lawn plantings and the seeding rate should be 2½ lbs. per 1000 square feet. MERION should only be planted in fertile, well-limed soil in full sunlight. Unless prepared to provide proper soil and fertility requirements, do not plant it.

MERION has consistently been the best all-season grass in our turf garden for the past five years. It will do equally well for you if your situation justifies using this sun-loving variety which deserves the best and most fertile of soils.

Lawn Seeds

FOR THE TEMPORARY LAWN

A mixture composed of Tall Fescue and Ryegrass, intended primarily for one season use. Especially good for late spring seeding on soils known to be weed infested. Makes an excellent soil building crop for turning under in early fall or provides a good base for the planting of permanent grasses in the early fall when aerified and spiked to provide a good seed bed. In the meantime it makes a pleasing one-season lawn which should be cut and managed the same as the permanent lawn.



MEYER ZOYSIA

Perhaps the most publicized of all the newer grasses, the subject of wide interest and some controversy. Unlike the cool season grasses normally planted in the north, MEYER ZOYSIA is at its best in mid-summer heat and humidity, when cool season grasses sometimes collapse. In the mid-south it has been successfully combined with MERION BLUEGRASS to form beautiful all-season turf. There are numerous beautiful lawns of this combination in Baltimore and Washington, D. C. With the possible exception of the south shore of Long Island and the Jersey sea coast, it is dubious if MEYER ZOYSIA and Merion Bluegrass will prove compatable in this general area. To the person whose primary concern is a beautiful lawn during mid-summer heat, MEYER ZOYSIA is the answer. It is the complete master of crab grass, insects and disease, but it will be brown and straw-colored from the first heavy frost of fall until the return of warm weather in late April or May. It may winter-kill if subjected to much traffic in winter.

MEYER ZOYSIA is planted only from plugs and no seed is available. Plugs should be planted in the New York area from mid-May to early August. Runners spread quite rapidly when planted at this time but two inch plugs planted on six inch centers may require two years to close into a tight, dense turf. The MEYER ZOYSIA plugs we offer for sale are nursery grown in specially prepared, sterilized soil and are cut from three year old sod. These plugs should not be confused with spring grown stolons.

Weedicides

CWK CHICKWEED KILLER

CWK is an exclusive formulation of Sodium Arsenite and Potassium Cyanate recommended for the control of Chickweed, Pennywort, Spotted Spurge and other lawn weeds. CWK destroys Chickweed without killing lawn grasses. Under certain conditions the lawn grasses may be slightly tip-burned but such discoloration is superficial and disappears in a few days.

CWK kills Chickweed in 3 to 5 days. Dead Chickweed literally dries up and blows away or may be raked out in preparation for reseeding bare places. Comes in powder form and is instantly soluble in water and easy to apply with a sprayer. One pound will make enough solution to treat 4000 sq. ft. or more, depending upon the density of growth.

PRICES: 6 oz. Can \$1.00 Postpaid \$1.25; 1 lb. Can 2.00 Postpaid 2.25
2 lbs. " 3.25 " 3.60; 6 lbs. " 7.50 " 7.50

WEEDONE — The Weed Killing Miracle

Contains 2-4D and 2, 4, 5-T. Kills a wider variety of weeds and woody plants than any product containing only one of these chemicals. An excellent material to combine with the WEEDONE CRAB GRASS KILLER in the first application if broad leaf weeds are also a problem in the lawn. Excellent for wild garlic and onions when in active state of growth in spring.

PRICES: 8 Oz. Can \$1.00 Postpaid \$1.25; 1 Qt. 2.95 Postpaid 3.25; 1 Gal. 6.95 Postpaid 6.95

WEEDABOMB

This aerosol bomb containing 2-4D requires no fixing or mixing. Simply tilt the WEEDABOMB down and hold it, nozzle away from you, about 20 inches from the weeds to be destroyed. This must be done on a quiet day when air is still. Vapors or drift from this product may cause injury to susceptible plants growing nearby.

PRICE: Eleven ounce can — \$1.75 Postpaid \$2.00

WEEDUST

A ready-to-use shaker canister containing 2-4D weed killer in dry powder form. Just dust weeds away. WEEDUST is ideal for spot weeding. If lawn has only a few scattered weeds, here is the easy way to kill them. Shake a pinch of WEEDUST on each weed. Watch it curl up and die. This 12-ounce canister holds enough material to kill a thousand weeds right out to the root tips.

PRICE: 12 oz. shaker canister \$1.00 Postpaid \$1.25

Fungicides & Insecticides

TERSAN 75

An exceptionally effective non-mercurial fungicide for the prevention or control of Snow Mold and Brown Patch on lawns and other fine turf. Snow Mold strikes in seasons of heavy snowfall and Brown Patch occurs during periods of warm, humid weather. For prevention use 1 3/4 oz. per 1000 sq. ft. For cure, use 3 1/2 oz. for 1000 sq. ft.

PRICES: 5 1/3 oz. can \$1.00 Postpaid \$1.25

3 lbs. bag \$6.75

SYNCHLOR 48E (Chlordane Emulsion). Water emulsifiable liquid containing 48% technical chlordane. May be sprayed on lawn areas for the control of insects.

PRICES: 1/2 Pt. bottle \$1.25; 1 Gal. \$8.00 NOT MAILABLE

CHLORDANE

SYNCHLOR 50W — WETTABLE POWDER. The active ingredient is chlordane which is especially recommended for control of beetle grubs and chinch bugs in the lawn. Use 3 tsp. in one gallon of water per 20 sq. ft. or 8 oz. in 5 gallons of water per 1000 sq. ft.

PRICES: 8 oz. \$1.50 Postpaid \$1.75; 1 lb. 2.50 Postpaid 2.75

5 lbs. 5.75; 10 lbs. 11.00

CLORGRAN 5. A granular Chlordane for the control of lawn ants, chinch bugs, cutworms and sod webworms, grubs of Japanese, European, Asiatic and May beetles, rose chafers and related species in soils. The free-flowing granules (resembling cream-of-wheat) do not adhere to foliage under favorable conditions but fall through the ground cover onto the soil surface. CLORGRAN offers a means of applying chlordane to the soil without undue loss from drift. It is cleaner and easier to spread.

For grubs, chafers and related species in the soil, use 5 pounds per 1000 sq. ft. Apply uniformly and water in.

For chinch bugs, cutworms and sod webworms in lawns and turf, use 2 1/2 lbs. per 1000 square feet. Keep children and pets off treated area until Chlordane has been washed into the soil.

PRICES: 5 lbs. \$1.75 25 lbs. \$8.00; 50 lbs. \$12.50

LINDANE

ISOTOX GARDEN SPRAY (Liquid). A truly fine, new insect spray containing 5% Lindane. Residual kill up to two weeks. Control lawn insects using one tsp. per gallon of water to each 35 square feet.

PRICES: 4 oz. \$1.00; 8 oz. \$1.75; 16 oz. \$2.95 NOT MAILABLE

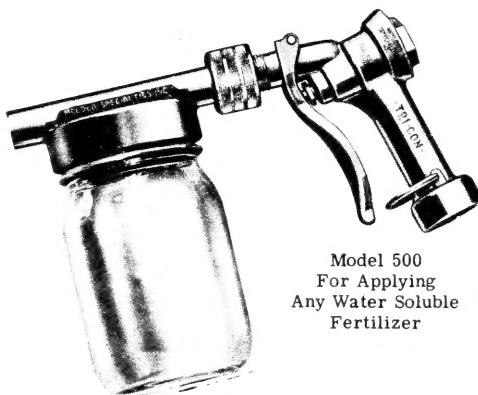
DOW WETTABLE LINDANE POWDER. An insecticidal powder containing 25% Lindane. It mixes readily with water for spray application. For the control of lawn insects, use one ounce per 1000 sq. ft.

PRICES: 1 lb. \$2.95; 4 lbs. \$11.00

A Modern Technique

TRI-CON FERTILIZER UNIT — Model 500

The Tri-Con is the long-sought answer for a method for applying a quick, clean, safe and effective liquid fertilizer to lawns and gardens. The pint jar furnished holds approximately 16 ounces of dry soluble fertilizer. At 50 lbs. water pressure the pint jar with approximately 16 ounces of chemical fertilizer is emptied in from 8 to 10 minutes and diluted to the proper solution. The ratio is the same regardless of water pressure. The trigger controlled valve on the Tri-Con nozzle shuts water off instantly when finger is removed from the trigger. Thus, jar can be removed quickly and easily and contents replenished without running back to the faucet.

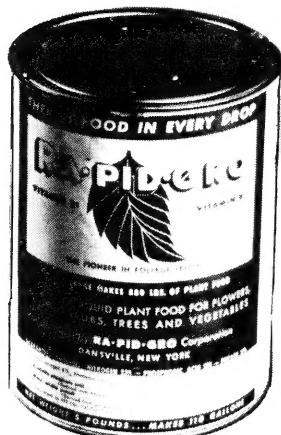


Model 500
For Applying
Any Water Soluble
Fertilizer

Tri-Con also furnishes the quick method of applying wettable or emulsifiable Chlordane or Lindane for the control of chinch bugs, ants, beetle grubs and other lawn insects. It is also an excellent medium for applying Tersan for disease prevention.

The reversible cap furnished with this nozzle is an exclusive Tri-Con feature. The cap interchanges with the fertilizing attachment and converts the Tri-Con into a modern pistol-grip hose nozzle with water saving control always at your finger tip. When mounted in the base, the same nozzle serves as a surprisingly efficient stationary lawn sprinkler. It has innumerable additional uses around the home.

Price: \$5.75 POSTPAID.



RA-PID-GRO

A liquid plant food with an analysis of 23-21-17, guaranteed not to burn and an approved formula. May be used on anything around the home grounds, but particularly recommended for supplemental liquid feeding of the lawn. RA-PID-GRO may be applied to the lawn with a sprinkling can, sprayer or hose feeder. The Tri-Con fertilizer unit is an excellent means of feeding the lawn with this fertilizer. One pound of RA-PID-GRO will cover approximately 1000 square feet.

Prices: 8-oz. 70¢; 1-lb. \$1.25; 2-lbs. \$2.35; 5-lbs. \$4.50
10-lbs. \$8.75; 25-lbs. \$21.00.

Shipping charges prepaid east of the Mississippi.

Aeration

"Aeration of the soil under lawns works wonders. In well aerated earth, a water shortage will be less serious, for moisture enters into the ground and does not run off into the gutter and into the sea. Besides, proper aeration means that roots grow deeper, grass is healthier, fertilizer is more effective. Everything else being equal, then—aeration makes a better lawn."

FRED V. GRAU, *Director of U. S. Golf Assn., Green Section.*



AERI-FORKE

For small lawns and spot treatment, aerify to loosen hard, compact soil so air, water and plant foods can get down to the grass root zone. Aerify to save water, to get greater value from fertilizer, to provide soil for top-dressing and prepare the ground for new seeding and to keep existing grass.

\$7.95 POSTPAID.



SOILAIRE

The DeLuxe double tine model for lawns has two hollow tapered tines $\frac{1}{2}$ " in diameter and $4\frac{1}{4}$ " long. Ejects two cores of soil with each operation. Opens up soil to take in air, nutrients and moisture. Cores may be removed from heavy soils or matted down as top-dressing. Indispensable tool for better turf maintenance.

\$6.95 POSTPAID.

THE SPIKE DISC

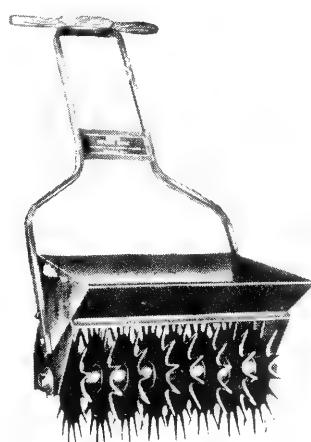
This is one of the finest lawn tools made. Used over and over on the established lawn it makes a perfect seed bed and improves existing grass. Eight discs each 10" in diameter. Rolling width 16". Net weight 32 lbs. Tray is provided so weight may be added. Price \$18.70 as shown.

Same model without handle for manual operation but equipped with adjustable yoke and hitch designed for quick attachment to side castings of roller assembly on reel type mowers. Price \$20.70.

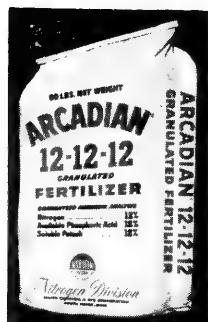
Hitch attachment only—for #8 model—\$4.90.

No. 12 model, designed especially for use with the Reo TRIMALAWN power mower. With slight modifications will fit many other large type power mowers. Twelve discs, 10 inches in diameter. Spiking width approximately 25 inches. Price \$28.50.

NOTE: Any model or attachment of the SPIKE DISC is delivered in central Westchester County only. Purchaser pays transportation in all other areas.



Fertilizers



ARCADIAN 12-12-12 Granulated Fertilizer

ARCADIAN 12-12-12 is a major achievement in scientific research. A modern fertilizer for modern agriculture, produced by a new and different process. By this new method, the plant foods are chemically processed into firm, dry, free-flowing pellets. Every pellet is a complete, high analysis fertilizer containing 12% nitrogen, 12% phosphoric acid and 12% potash, the balanced ratio found so effective by leading experiment stations.

Because it contains far more plant food than the average fertilizer, it offers labor saving in application, less transportation charges per unit of plant food, less bags to handle. The analysis is adapted perfectly for the lawn, flower or vegetable garden, especially for early spring use. Ten pounds of ARCADIAN 12-12-12 per 1000 square feet supplies as much nitrogen, the expensive growth element, as 24 pounds of ordinary 5-10-5 and at considerably less cost. Apply it quickly and easily to the lawn, vegetable and flower garden in March or April at rates from 10 to 15 pounds per 1000 square feet with a CYCLONE or KRASCO hand-operated distributor. You will be agreeably surprised at the ease of fast, uniform application. Packed in 80-pound bags only.



KRASCO

SEEDER - FEEDER - WEEDEER

This little tool will distribute seed, dry fertilizer or dry weed killer evenly and uniformly, assuring the best results. Holds one pound of lawn seed and is adjustable for various materials which may be used.

\$4.95 POSTPAID.



CYCLONE SEEDER & FERTILIZER DISTRIBUTOR

Long popular for broadcasting all types of field seeds and now widely used to distribute quickly and uniformly pelleted fertilizers, such as ARCADIAN 12-12-12, A.S.N., MILORGANITE, etc. The lawn can be fertilized in a fraction of the time required with wheel type spreaders.

PRICE: \$5.50 \$5.75 Postpaid.

Fertilizers

MILORGANITE



For the past 26 years we have been exclusive representatives in the New York metropolitan area for MILORGANITE, the leading turf fertilizer. The annual production of MILORGANITE is 65,000 tons and all distributors throughout the United States like ourselves are limited to a strict annual quota. Since the demand far exceeds the supply the distribution of MILORGANITE is confined to selected dealers in all areas. If it is not convenient to pick up MILORGANITE at our place of business, it can generally be secured from one of our dealers.

Hempstead Seed Company
West Hempstead, L. I.

Hicks Nurseries
Westbury, L. I.

Visser's Nurseries
Springfield Gardens, L. I.

Bulk's Nurseries
Babylon, L. I.

R. B. Hamilton Co.
Roslyn Heights, L. I.

Great Notch Nursery Mkt.
Clifton, N. J.

Pierson's Mill
Maplewood, N. J.

Osmer Eickhoff
Teaneck, N. J.

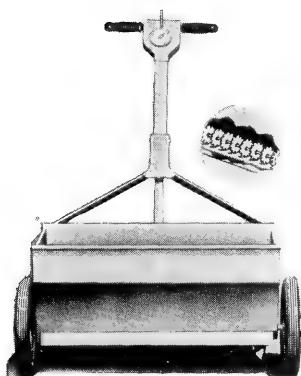
Foster Paint & Hardware
Ridgewood, N. J.

John Guire Company
Long Branch, N. J.

L. H. Gault & Son
Westport, Conn.

Rings End Fuel Co.
Darien, Conn.

LAWN BEAUTY SPREADER



Here's the one spreader that can be depended upon always to spread fertilizer and seed uniformly. Now every home owner can do a professional job. It has a new type agitator that force feeds fertilizer or seed and insures constant even flow across the entire width of the hopper. The new hand control shuts off flow completely in a split second without removing hands from the handle. You cannot over-feed or under-feed because it has a readily accessible Rate Control Dial with visable easy-to-read Rate Chart on the handle showing the rate of application for all popular types of fertilizers and seeds.

The hopper is welded, heavy gauge steel with baked enameled finish, with hot dipped galvanized agitator. The shutter is removable so that it can be cleaned quickly and thoroughly.

Large, heavy duty rubber tired wheels on oil-impregnated bearings make Lawn Beauty easy to push even when completely loaded.

| | |
|--------------------------------------|------------------------------|
| 18" Hopper, holds 35 lbs. fertilizer | \$19.95 F.O.B. White Plains. |
| 24" Hopper, holds 50 lbs. fertilizer | 26.95 F.O.B. White Plains. |

Watering

U. S. ROYALITE SPRINKLER HOSE

The *only* sprinkler hose that gives uniform pressure from faucet to full length. It has an exclusive flow-back feature that guarantees even sprinkling the entire length of the hose. The removable end cap makes it possible to attach extra lengths of sprinkler hose and permit flushing out for cleaning. Treat your lawn to the best — buy this top-quality 100% virgin vinyl U. S. ROYAL SPRINKLER now.

25 Ft. \$3.95; 50 Ft. \$5.95. POSTPAID.

ROYALITE GARDEN HOSE

For 25 years we have been selling hose made by the United States Rubber Company. We will never change our loyalty from a company who, in our opinion, makes the finest line of garden hose on the market. For as many years, we know the United States Rubber Company has stood back of every line of hose they manufactured and the ten-year guarantee label on each piece of ROYALITE PLASTIC HOSE means just what it says, with no questions asked.

ROYALITE is made of highest quality plastic, is lightweight, flexible, yet tough. Equipped with DeLuxe, high grade couplings. Made in non-fading red or green color. Prices: 25 Ft. \$5.75; 50 Ft. \$9.80; 75 Ft. \$13.85. POSTPAID.

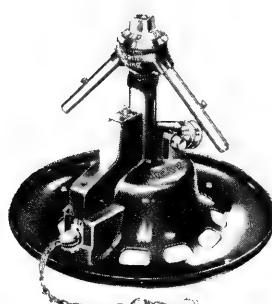
SUNBEAM TRAVELING SPRINKLER — Rain King Model K-20

This fully automatic sprinkler travels up to 100 feet on a stainless steel tape. The head can be set to sprinkle an area five to fifty feet wide and if set to go slowly will distribute sufficient water to provide deep soil saturation.

The SUNBEAM TRAVELER will follow any course, straight, curved or around corners and then shut off automatically. May be set to water the long narrow places without wasting water or for wide open spaces where more coverage is important.

This sprinkler seems to be fool-proof. We have used two of these for the past two years without a moment's trouble and feel we can commend it to you without any reservation. It seems to have that built-in SUNBEAM quality throughout.

Price: Complete with two stakes \$39.50. POSTPAID.



Spraying & Dusting



CHAPIN SPRAYER — Model # 130

CHAPIN funnel top sprayers are dependable, efficient; easy to fill and drain. General spraying of flowers and shrubs, trees, weed and lawn work can be accomplished with the one sprayer by simply changing nozzles.

We feel that the Chapin sprayers offer more quality features than any other type on the market. The # 130 model shown here has 2½ gallon capacity galvanized tank. All seams are electric welded and the pump is of seamless brass tubing equipped with oil resistant neoprene valve. Discharge equipment includes trigger action shut-off, 24" seamless brass extension tube, 26" oil resistant neoprene hose, carrying strap and the new fingertip adjustable brass nozzle.

Price: \$8.35. Postpaid \$8.75.

ISOTOX GARDEN SPRAY (Liquid)

A truly fine, new insect spray containing Lindane, DDD and Malathion. Kills Aphids, Boxelder Bugs, Bagworms, Japanese Beetles, Lacebugs, Lawn Moth, Armyworms, Mole Crickets, White Grubs, Chinch Bugs, Cutworms, Earwigs, Ants, Thrips, Flies, Wireworms and many other pests. Residual kill up to two weeks. Use on flowers, shrubs, fruit trees and vegetables.

4 oz. bottle \$1.00; 8 oz. bottle \$1.75; 16 oz. bottle \$2.95;
½ gal. jug \$10.25. NOT MAILABLE.

CHAMPION HAND DUSTER

This is the ideal equipment for the home garden, large enough to do a thorough job of dusting with ease. The easily operated bellows has the power to make dust stick. The steel tank is lead coated and all working parts are enclosed. No moisture can get in to clog powder. Powder does not escape onto operator and is continuously mixed by air jet agitation whenever duster is used. Discharge equipment includes two 12-inch pipes and a dust spreader.

Price: \$9.50 POSTPAID.

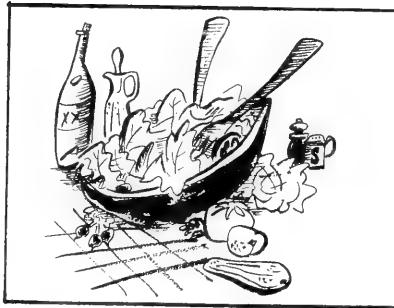
DUPONT FLORAL DUST

A combination of Methoxychlor, Fermate, Sulfur and Rotenone for insect and disease control on many flowers throughout the season. This one, simple, easy-to-use combination control chemical has gained widespread acceptance.

Prices: Refillable 8 oz. dust guns 79¢; 1 lb. cans \$1.15;
3 lb. bags \$2.65.

The Salad

Garden



The pleasure of "growing your own" reaches the ultimate in a huge bowl of cool, crisp salad on a hot summer day. Here are a few suggestions for your salad bowl fresh and brittle from your own garden.

SEEDS MAILED PREPAID. NO SHIPMENT OR DELIVERY OF PLANTS.

LETTUCE

Salad Bowl. All-America Gold Medal winner. The large, deeply lobed leaves are crisp and tender. Medium green leaves definitely resists heat. Fine flavored and long standing. Pkt. 25c; Oz. 85c.

HYBRID CUCUMBER

The vines are resistant to mosaic and mildew, bearing an abundance of well-formed, straight, dark green cucumbers right thru the summer. Pkt. 35c.

RADISH

Burpee White. The mild, crunchy, tender flesh is pure white and at its best when about one inch across. This is the best radish we have ever grown in our garden. Pkt. 25c.

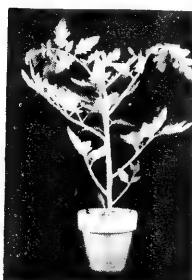
PARSLEY

Extra Curled Dwarf. The moss green leaves are finely cut and curled. Gives that extra zing to any garden salad as well as being desirable for garnishing. Pkt. 15c; Oz. 35c.

ONION SETS

White. Most desirable for green or bunching onions to be used when young in salads. If left to mature they produce round, slightly flattened, silvery white onions of highest quality. Yellow. May be used early in the spring as green bunching onions and if allowed to mature, are good keepers for winter storing. Either Kind — 50c lb.; 2 lb. 95c; 5 lb. \$2.25.

TOMATO PLANTS



Tomato plants have been a personal specialty of THE LAFKINS for a great many years. We have all the better varieties including all the Hybrids, Rutgers, Master Marglobe and Stokesdale which has been one of our long-time favorites.

This year we have added TINY TIM Midget tomato. This is a novelty, ideal for serving with cocktails, garnishing salads or making preserves. The dwarf plants are loaded with the tiny fruits.

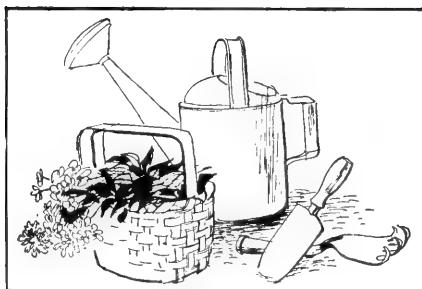
Seed of all varieties available now. Plants ready around the middle of May.

PEPPER PLANTS

No salad would be complete without the thick-meated, crispy, green sweet pepper. Plants of California Wonder, the best of all varieties will be available about May 15th.

The Flower

Garden



POWDERPUFF ASTERS — Tailor-made for those who want them early, wilt-resistant and most of all, with plenty of flowers. Each plant is 24" high yet takes less than 12" space with 3" flowers on top. Pkt. 35c.

PRINCESS ASTERS — The modern, full-centered successor to the old branching type. Highly wilt-resistant, their 3" quilled flowers show no "eye" no matter how hot the weather. Long stemmed and early. *Goldilocks*, yellow; *Nancy*, salmon; *Margaret*, rose; *Virginia*, mid-blue; *Elizabeth*, white; *Alice*, azure-blue. Mixture of all colors. Pkt. 25c.

BELLS OF IRELAND — Two feet branching plants bear closely set spikes of translucent green, fairy bells. Lovely for arrangements or dried for winter. Pkt. 25c.

ROYAL CARPET ALYSSUM — Spreading, compact plants of rich violet. Height 3", spread 12" covered with bloom. Pkt. 25c.

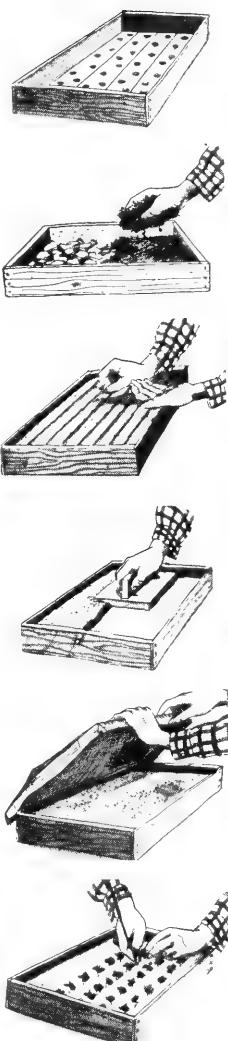
LEMON DROP MARIGOLD — Canary yellow, dwarf, double little Marigold 9" tall. Profuse blooming, compact. Pkt. 25c.

MAN-IN-THE-MOON MARIGOLD — The lightest of all yellow marigolds with round carnation-like flower heads of crisply ruffled petals. Pale moon-yellow. 3 ft. high. Pkt. 25c.

BALLERINA PETUNIA — Large single, soft glowing salmon freely borne on dwarf, compact plants which grow about 1 ft. tall and spread 2 ft. across. Pkt. 50c.

POPCORN PETUNIA — A new Grandiflora single, plain edged variety identical in flower form and size of bloom with Snow-storm. However, it is earlier blooming and its growth habit exceedingly dwarf and compact. Pkt. 50c.

BURPEE HYBRID ZINNIA — The loveliest of the new flowers. Sturdy plants 3 ft. tall with flowers 5" across. Petals are curled and quilled giving the blooms a fluffy or ruffled effect. *Blaze*, brilliant mandarin red; *Eskimo*, white; *Sunny Boy*, yellow; *Floradale Scarlet*, scarlet red and *Riverside Beauty*, Azalea-pink. Separate colors: Pkt. 35c. Mixture of all colors: Pkt. 25c.



Seeds mailed postpaid. Plants of above available around May 15th.
No shipment or delivery of plants.

The Rose Garden

CLIMBING ROSES



\$2.50 each; six for \$14.50; twelve for \$28.00.

Blaze - Glowing scarlet
Crimson Glory - Deep crimson
Dream Girl - Coral pink
Inspiration - Clear pink
Dr. Nichols - Rose pink
New Dawn - Blush pink
High Noon - Brilliant yellow
Peace - Lemon yellow and pink

NEWER PATENTED ROSES

Charlotte Armstrong - Blood red
Fandango - Fiery orange-red
New Yorker - Brilliant red

Capistrano - Clear rose pink
First Love - Soft dawn-pink
K. T. Marshall - Sparkling warm pink
Mission Bells - Salmon to pink

Each \$2.50; six for \$14.50; twelve for \$28.00.

Buccaneer - Unfading yellow
Eclipse - Golden yellow, long buds
Golden Scepter - Sparkling yellow
Lowell Thomas - Rich golden yellow
Rex Anderson - Delicate ivory white
Forty-Niner - Red and yellow
McGredy's Sunset - Yellow and orange
Sutter's Gold - Yellow with red

THE VERY NEW PATENTED ROSES

LILIBET

1954 ARRS. Dainty, pure pink Floribunda. Perfect buds open to show yellow stamens. \$3.50 each.

CHRYSLER IMPERIAL

Beautiful crimson red. Blooms on long stems. Fragrant.
\$3.25 each.

FRED HOWARD

Rich yellow, tipped with pink edging. Long-lasting. \$3.00 each.

PEACE

Bright yellow edged in carmine to soft yellow edged with pink.
\$3.00 each.

MOJAVE

1954 ARRS. Blended apricot and salmon orange.
\$3.50 each.

MA PERKINS

Coral and shell pink Floribunda. Dainty, profuse bloomer.
\$2.75 each.

Roses

FLORIBUNDAS

| | |
|-------------------------------------|---|
| Carrousel - Sparkling red | Goldilocks - Golden yellow |
| Garnette - Deep garnet-red | Pigmy Gold - Golden yellow |
| Geranium Red - Vivid red | Yellow Pinocchio - Apricot yellow |
| Pigmy Red - Dark red, for borders | |
| Siren - Brilliant fiery scarlet | China Doll - Light pink, low growing |
| Valentine - Bright red, low growing | Fashion - Salmon-pink |
| Vogue - Brilliant cherry-coral | Mrs. Finch - Rose-pink |
| Irene of Denmark - Pure white | Pinocchio - Salmon pink flushed with gold |

Prices: \$2.50 each; \$14.50 for 6; \$28.00 for 12.

OLD AND TRIED RELIABLE TEA ROSES

| | |
|-------------------------------------|---------------------------------------|
| Christopher Stone - Unfading red | Countess Vandall - Salmon to gold |
| Crimson Glory - Deep crimson | Dainty Bess - Delicate pink, single |
| Poinsetta - Bright scarlet | Edith Nellie Perkins - Salmon to pink |
| Etoile De Hollande - Clear deep red | Editor McFarland - Glowing pink |
| DuQ de Penaranda - Orange to pink | Pink Dawn - Clear carmine pink |
| Talisman - Gold, scarlet and yellow | Radiance - Silvery pink |
| Autumn - Burnt orange | McGredy's Yellow - Buttercup yellow |
| Condesa de Sastago - Yellow shades | Frau Karl Druschki - Snow white |
| Pres. Hoover - Pink and copper | McGredy's Ivory - Ivory white |

\$2.00 each; six for \$11.50; twelve for \$22.00.



We sell only potted roses which will be ready for planting around May first. These roses have been potted in good soil, and are not to be confused with dormant stock. Available at our nursery. We do not ship these plants.

The Cutting Garden

GLADIOLUS

Prices: 10 for \$1.00; 50 for \$4.00; 100 for \$7.50.

Florence Nightingale - Ruffled white
June Bells - Early, pure white
Margaret Beaton - White with red
Morning Kiss - Pure white
Pacificia - Creamy white ,ruffled
Salmon's Glory - Cream with red
Snow Princess - Large pure white
Fair Angel - Cream white

Boulogne - Deep wine-red
Harry Hopkins - Wine-red
Johan van Konyenburg - Orange red
Mansoer - Brownish red
Mohawk - Velvety deep maroon
New Europe - Bright flame-red
Valeria - Light scarlet-red
Red Charm - Medium red

Gold Dust - Deep yellow
Hopman's Glory - Good early yellow
October Sunshine - Orange-yellow
Spotlight - Yellow with red blotch
Pactolus - Apricot with blotch

Uhu - Dusty brown
High Finance - Orange grey

Leeuwenhorst - Fine soft pink
Margaret Fulton - Coral pink
Rosa van Lima - Light pink
Spic and Span - Ruffled pink
Daisy Mae - Pink with red throat
Ethel Cave Cole - Light pink
Lipstick - Shell pink with red
Phantom Beauty - Clear light pink

Dr. Fleming - Soft salmon-pink
Picardy - Salmon-pink
Salmon Joy - Deep salmon

Burma - Ruffled, deep rose
Chamouny - Dark rose with silver
Early Rose - Medium to deep rose
Gen. Eisenhower - Deep rose pink

Abu Hassan - Deep blue
Elizabeth the Queen - Ruffled lavender
Huntress - Deep lavender
King Lear - Large purple
Merry Widow - Light purple
Ravel - Violet blue
Siboney - Ruffled lavender

MINIATURE GLADIOLUS

Miniature Gladiolus are often called the flower arranger's delight. They are rapidly becoming popular to all. These "little sweethearts" are now available in many colors including those with ruffled edges. Prices: \$1.50 for 10; \$4.50 for 50; \$8.50 for 100.

Atom - Red with white edge
Bo Peep - Salmon pink
Filigree - Ruffled buff
Flicker - Orange with red blotch
Hokus Pokus - Yellow with black
Ito - Orange and yellow bicolor

Loveliness - Pale pink
Little Gold - Golden yellow
Nadia - Salmon with yellow lip
Osage - Orange-scarlet
Piccolo - White with red blotch
Snow Baby - Pure white

SPECIAL COLLECTION — 10 each of 5 miniature Glads (our selection) \$3.95.

Dahlias

"GARDEN FULL OF DAHLIAS"

This collection contains six of the most popular standard varieties. Each root is labeled. \$1.50 each (add 25c for postage).



"SUPER COLLECTION"

In this collection you will find six outstanding varieties that every Dahlia grower will want. Each root is labeled.
\$2.00 each (add 25¢ for postage)



"POMPON COLLECTION"

Six choice pompon varieties, one each of six colors. Each root labeled. \$1.50 each (add 25c for postage).



"MINIATURE COLLECTION"

Six leading varieties, no two colors alike. Charming miniatures of the larger types. Bushy plants from 2 to 4 feet. Each root labeled. \$1.50 each (add 25c for postage).



"CACTUS COLLECTION"

Six different cactus Dahlias, every one a prize winner. Each root labeled. \$2.50 each (add 25¢ for postage)



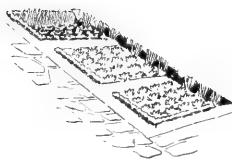
ISMENE Calathina (Peruvian Daffodil)

Large, amaryllis-like foliage with white, sweet-scented flowers resembling a giant daffodil. The petals are beautifully formed. For something different in the garden, try Ismenes.

Extra large bulbs — 75¢ each. Blooms in July



The Herb Garden



Herbs are fun to grow. A tiny spot near the kitchen doorway or a little plot set apart in the garden affords fragrance or flavor as you desire. Many are annuals easily grown from seed, others are hardy perennials that live forever.

FROM SEED:

- Dill for pickling - Pkt. 15c
- Sweet Basil for salads - Pkt. 25c
- Sweet Majoram for soups - Pkt. 20c
- Summer Savory for salads - Pkt. 25c
- Finocchio for salads - Pkt. 20c
- Coriander for everything - Pkt. 15c
- Anise for pastries - Pkt. 25c
- Chervil for garnishing - Pkt. 20c

PERENNIALS in Pots:

- Field grown plants - 65c ea.; 2 for \$1.25.
- Rosemary for sandwich fillings
(Tender perennial in this area)
- Apple Mint for tea and cold drinks
- Lemon Balm for tea and garnishing
- Lavender Vera for sachets
- Sage for flavoring meats
- Tarragon for vinegar

THYME

- Common vulgaris (upright) for stuffing
- Crimson very dwarf for crevices
- Lemon for lemon fragrance and flavor
- White for walks and crevices where winter effect is important

A GARDEN FOR WINTER BOUQUETS



Here are a few of the lovely flowers you can grow in the garden and dry for winter bouquets.

Statice Spikes of tiny cup-like flowers in pastel colors. Pkt. 15c.

Honesty Silvery white, paper-like round pods, often called "Money Plant." Pkt. 15c.

Helichrysum (Straw-flower) Large, double flowers borne in great profusion. All colors mixed. Pkt. 15c.

Acroclinium Daisy-like flowers with strawy petals. Pkt. 15c.

CELOSIA OR COCKSCOMB

Golden Fleece New, long-stemmed feathery plumes of soft yellow. Pkt. 25c.

Royal Velvet Crested rich, velvety crimson cockscomb. Pkt. 15c.

Pampas Plume Giant feathery plumes in bronze, henna, copper, gold, and red shades. Pkt. 25c.

Mixed Celosia A fine mixture of crested and plumed varieties in all colors. Pkt. 15c.

SEED PRICES

Subject to change without notice

| | 1 lb. | 5 lbs. | 10 lbs. | 25 lbs. | 50 lbs. | 100 lbs. |
|---------------------------|-------|--------|---------|---------|---------|----------|
| WESTCHESTER GREEN | 1.75 | 8.25 | 16.25 | 40.00 | 79.50 | 155.00 |
| WESTCHESTER GREEN SPECIAL | 2.50 | 12.25 | 24.00 | 58.50 | 115.00 | 225.00 |
| SCARSDALE GREEN | 1.35 | 6.50 | 12.75 | 31.00 | 61.50 | 120.00 |
| LANDSCAPE SPECIAL | 1.00 | 4.75 | 9.25 | 23.00 | 45.00 | 88.00 |
| HOME PLAYGROUND MIXTURE | .85 | 4.00 | 7.75 | 19.00 | 37.50 | 73.00 |
| TEMPORARY LAWN MIXTURE | .40 | 1.75 | 3.25 | 8.00 | 15.50 | 30.00 |

SPECIAL VARIETIES OF LAWN GRASSES - All highest purity and germination

| | | | | | | |
|---|------|-------|---|--------|--------|--------|
| Colonial, Astoria, Highland and Seaside Bentgrass | 2.00 | 9.75 | 19.00 | 46.00 | 90.00 | 150.00 |
| Red Top | 1.50 | 7.25 | 14.00 | 34.00 | 67.00 | 115.00 |
| Chewings Fescue | 1.30 | 6.25 | 12.25 | 30.00 | 59.50 | 118.00 |
| Iliahee Fescue | 1.50 | 7.25 | 14.25 | 35.00 | 69.50 | 138.00 |
| Penn State F74 Creeping Red Fescue | 1.85 | 9.00 | 17.50 | 42.50 | | |
| Merion B27 Bluegrass | 4.75 | 22.50 | 44.00 | 100.00 | 190.00 | 350.00 |
| Kentucky Bluegrass | | | Sorry -- Reserved for Westchester Green | | | |
| Poa Trivialis | 1.65 | 8.00 | 15.75 | 39.00 | 77.50 | 150.00 |
| Perennial Ryegrass | .55 | 2.25 | 4.50 | 11.00 | 21.00 | 38.00 |
| N.Z. Permanent Pasture White Clover | 1.50 | 7.25 | 14.00 | 33.75 | | |
| White Dutch Clover | 1.25 | 6.00 | 11.50 | 27.50 | | |
| Meyer Zoysia Plugs | | | 5.00 for 50 - 2" Plugs, Prepaid | | | |

We prepay shipping charges on five pounds or more of grass seed east of the Mississippi.

For less than five pounds add the following to cover parcel post and packing:

1 lb. 25¢ 2 lbs. 30¢ 3 lbs. 35¢ 4 lbs. 40¢

All seeds are of very high purity and germination. Each container labelled with date of purity and germination test.

NO C.O.D. SHIPMENTS made at any time. Minimum quantity of any variety sold, ONE POUND

The Shady Garden

Shady gardens can be as colorful and gay as those in the sun if the right plants are used. Some of the suggestions below will add interest to those shady spots.

BULBS FOR SHADE

TUBEROUS BEGONIAS. These giant *California Hybrids* are the very finest begonias money can buy. Their vivid colors are unsurpassable and the size of the flower is unbelievable, often making blooms 5 to 8 inches in diameter. Buy American bulbs if you want the best. We offer JUMBO SIZE ONLY.

Apricot, Rose, White, Pink, Yellow, Red and Orange.
55¢ each; \$1.50 for 3; \$5.75 dozen.

GLOXINIAS. These brilliantly colored flowers are easily grown in the house. Gloxinias have a long blooming period and the velvety flowers make a stunning effect between the soft handsome leaves. JUMBO bulbs.

Red, Blue and White. 50¢ each; \$1.35 for 3.

CALADIUMS — *Fancy Leaved*. The large, gayly colored leaves these bulbs produce more unequalled display in the shady garden. Candidum has a leaf snow white with green veins and network. Lady Derby is transparent rose with green ribs, green edge. Mrs. W. B. Haldeman is bright pink with a green edge.
MAMMOTH bulbs. 85¢ each; \$2.25 for 3.

ANNUALS FOR SHADE



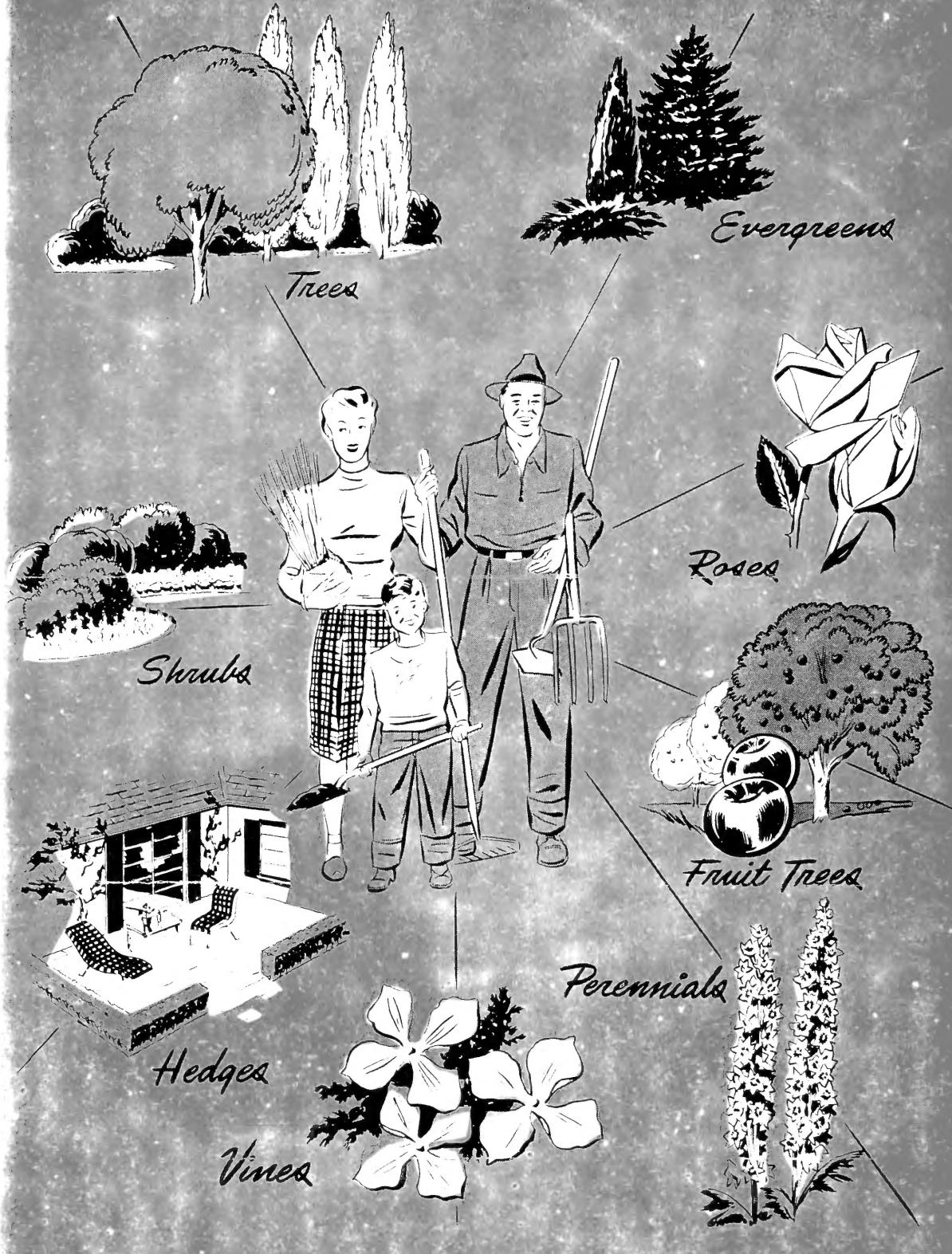
Torenia is a compact, bushy one foot plant covered all summer and fall with blooms resembling miniature blue snapdragons.

Impatiens — Fibrous-rooted Begonias — Clarkia — Balsam
Plants of above available on or about May 15th.

PERENNIALS FOR SHADE

Ferns, Funkia, Primroses, Aquilegia, Dicentra Eximia, Daylilies, Japanese Iris, Cypripedium, Tradescantia, Epemedium, Anemone Hupehensis and September Sprite. All perennials are in Cloverset pots and available at our nursery around May first. We do not ship plants.

Ask for our special list of Chrysanthemums which too will be potted and ready for sale about June first. Our list is long and almost complete. We even have a few of the Exhibition types.



The Laffkins

**GOLF & LAWN
SUPPLY CORPORATION**

Mamaroneck Ave. at Rosedale, White Plains, New York. Phone—White Plains 6-9700